## **Day of Peace**

## Fifth Estate Collective

## 1969

## (paid advertisement)

As Veterans' Day, November 11<sup>th</sup>, draws near, it is significant to mention the "Day of Peace festival to be held at Olympia Stadium on that day.

"A Day of Peace" is intended by its producers to be just that—a do-your-own-thing day, for thousands of this area's young people to gather together and enjoy one another as well as to see and hear fifteen of the groups which have made the Michigan area an exciting but peaceful place to live.

Recent demonstrations throughout the country have shown what is really needed in large quantities—PEACE. The many "Pop Festivals" scattered throughout the country this past summer proved that hundreds of thousands of people can gather with little conflict to enjoy the music of its culture. It is also interesting to note that Michigan is most certainly the next major musical force to exert its influence upon this country. It has survived the infancy stages of "getting together," and has stayed together and grown for the last four years.

We presently support more ballrooms, clubs, newspapers, and radio stations within this culture than any other area in the country, including areas recognized as the places "where it's happening"—New York and California.

"A Day of Peace" will showcase the talents of the many hundreds of people involved these last few years in helping Michigan get ready to make its mark within today's young society.

The ten-hour show will feature one of the best traveling shows in the country—The Parliaments with The Funkedelics, an act which has never appeared before an "underground audience" in this area, although "I Bet You" was a huge Pop hit in the Detroit area.

Also headlining "A Day of Peace" will be the MC5, who have themselves gone through a "dangerous" four-year growth period and have recently evolved as one of the best-known and well-trained groups of rock & roll artists in the country.

The Five, as well as the Parliaments, and the other major line of headline acts, which include the SRC, Frost, Mitch Ryder and The Detroit Wheels, Dukes, and Rationals, are products of Detroit and its environs.

There is no gimmick involved in "A Day of Peace"—the groups will be there to be seen and will do their best to pass on their excitement to those in attendance.

One of the most important forces in any developing musical scene is support from the community and culture from which it has emerged. The past support given to these groups is responsible for the national attention which they are now starting to receive.

The promoters of "A Day of Peace" hope that it will be the focal point for the final thrust of mass energy shown to those who are watching from afar to see what really is happening in our area. They will be working toward that goal by inviting representatives of all major recording companies and national trade publications as well as civic and state representatives who should certainly witness "A Day of Peace" in Detroit.



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